



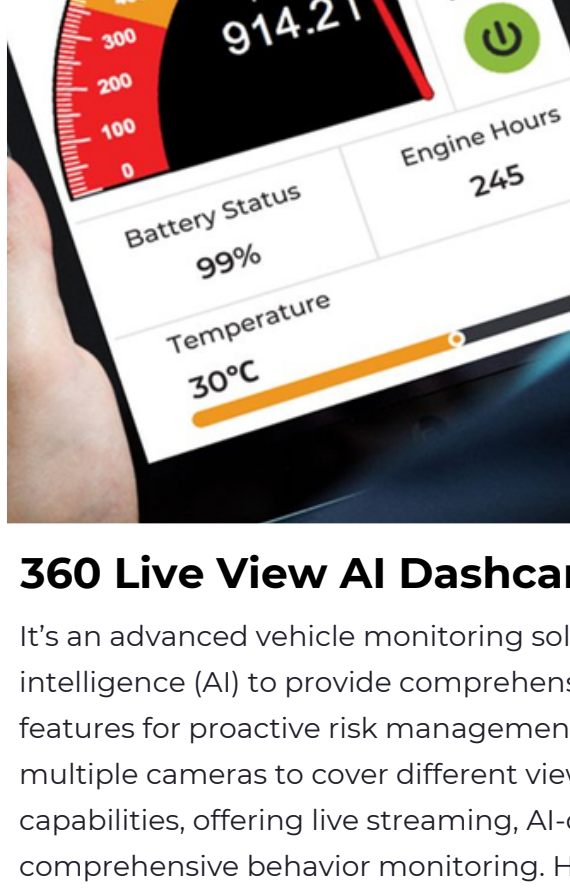
Inside AFRITRACK

April 2025

AFRITRACK
Delivering Actionable Intelligence

#afritracksolutions

This month, we'll highlight Afritrack's smart solutions that can help you increase efficiency, reduce wastages and mitigate risks. In this edition, we'll explore:



Remote Site Monitoring Solution

Power outages, fuel theft, and undetected system failures can cripple remote sites. Afritrack's Remote Site Monitoring solution delivers real-time oversight of your remote infrastructure using advanced wireless sensors and smart analytics.

It continuously tracks key operational metrics including power status (mains, generator, inverter), fuel levels, and environmental conditions with geo-located, time-stamped updates. Instant SMS and email alerts notify you of any anomalies, while an intuitive online dashboard consolidates data into actionable insights, ensuring proactive management and maintenance across your remote sites.

Whether it's a branch, ATM site, telecom tower, or remote facility, Afritrack gives you a 24/7 command center on your screen, in your pocket.



360 Live View AI Dashcam

It's an advanced vehicle monitoring solution that uses artificial intelligence (AI) to provide comprehensive surveillance and safety features for proactive risk management. It typically incorporates multiple cameras to cover different views and enhance monitoring capabilities, offering live streaming, AI-driven incident alerts, and comprehensive behavior monitoring. Here's what makes it an essential asset:

- Provides a complete 360-degree view of the vehicle's surroundings and interior.
- Helps prevent accidents by addressing both external road conditions and internal driver behavior.
- Offers video evidence for insurance claims, disputes, or legal matters.



Asset security & monitoring solutions

Afritrack's Container Lock and Electronic Seal solutions redefine asset security by delivering real-time oversight of your container access and movement, no matter where your operations are based.

Our innovative Container Lock is an electronic locking system with an inbuilt GPS tracker. It continuously monitors container door status and location with time-stamped, geo-located updates, alerting you instantly via SMS or Email upon any unauthorized opening or tampering attempt. Complementing this is our Electronic Seal, designed to secure any cargo or goods by recording seal status in real time. The seal transmits location and status updates at set intervals, ensuring that you are immediately aware of any unauthorized activity.

Both products are built for rugged conditions and are ready to use with no complex installations required.



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Supporting Standard Chartered's Vision for Digital Transformation

Standard Chartered's digital transformation vision revolves around leveraging technology to enhance customer experience, improve operational efficiency. To support this vision, Standard Chartered Tanzania worked with Afritrack to bring greater visibility and control to its infrastructure through Remote Site Monitoring.

Afritrack's solution gives Standard Chartered Tanzania's operations team real-time insight into power systems, fuel levels, and environmental conditions. This means faster response times when outages occur, fewer disruptions at ATMs and branches, and a clear view of when and where maintenance is needed.

By minimizing downtime and improving issue resolution, Afritrack's solutions support the bank to focus on what matters most 'serving their clients with uninterrupted access' to financial services, wherever they are.

DCG Elevates Logistics Standard with Afritrack's Smart Warehousing

At the core of Tanzania's logistics sector is reliability, and for DSM Corridor Group (DCG), that means protecting the quality of every shipment, especially sensitive goods like fertilizer.

To enhance control over its storage environment, DCG partnered with Afritrack to automate humidity monitoring across its facilities. The solution uses wireless sensors and real-time alerts to detect changes in humidity, helping prevent moisture damage, reduce energy waste, and maintain product integrity.

By replacing manual checks with smart automation, Afritrack helps DCG deliver greater value to its clients while cutting operational risks and boosting efficiency.



#afritrackpeople

The Afritrack difference: Our people

15 years, Countless Contributions: Prisca's Lasting Legacy at Afritrack

At Afritrack, we believe that delivering exceptional service to our clients starts from within, with the people who work diligently behind the scenes to keep everything running seamlessly.

Today, we're proud to celebrate a remarkable milestone: Prisca, our Office Administrator, has been with Afritrack for 15 years.

While she may not always be the first face clients see, Prisca's consistency and professionalism have had a lasting impact on the reliability and efficiency our clients experience every day.

Her behind-the-scenes coordination, calm leadership, and support have helped ensure that our teams remain equipped and focused on what matters most; serving our clients.

Reflecting on her journey, Prisca shared heartfelt appreciation, describing the past 15 years as a journey marked by teamwork, shared growth, and perseverance through both challenges and triumphs. She emphasized how collective effort, learning from mistakes, and a unified vision have helped Afritrack not only expand its services but also build a strong and empowering work environment.



More than Support, a Mindset of Service Excellence

At Afritrack, great service is a system, built into everything we do. It starts with how we think, how we move, and how we show up for our clients.

Our support crew moves with purpose, equipped to handle challenges without delay. Whether it's on-site installation, urgent technical assistance, or routine maintenance, our crew is fully equipped to respond swiftly and get the job done right. We're built for flexibility, ready to adapt to challenging environments, and committed to minimizing downtime for your operations.

We understand that your time is valuable, and minimizing downtime is critical to maintaining operations. That's why we prioritize flexibility, we adapt to the environment and specific needs of each job. Whether it's a remote location or a complex issue, we're committed to providing solutions that fit seamlessly into your workflow.

Behind every visit is a mindset: one that values your time, respects your operations, and never settles for "just good enough." Because when it comes to service, we believe readiness isn't optional, it's essential.



Celebrating April birthdays

As the new year unfolds, we extend our +1 year older congratulations to our exceptional colleagues who ushered it in with their birthdays.



Bakari Ziadi

Technician
Known for his straightforward approach, he tackles challenges head-on with clarity and precision. His no-nonsense attitude ensures problems are addressed efficiently.



Edgar Mwaipanya

Asst. System Integrator
With an analytical mind and a hands-on approach, he thrives in complex environments where precision and patience matter most.



Hussein Khamisi

Technician
He brings contagious energy and a consistently positive mindset to everything he does, paired with an adventurous spirit and a can-do attitude.



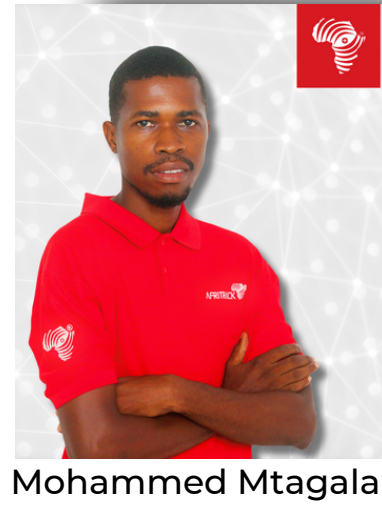
Judith Samson

Online Experience Asst.
With a memorable tone, energetic presence and a naturally engaging communication style, she brings efficiency to every client interaction.



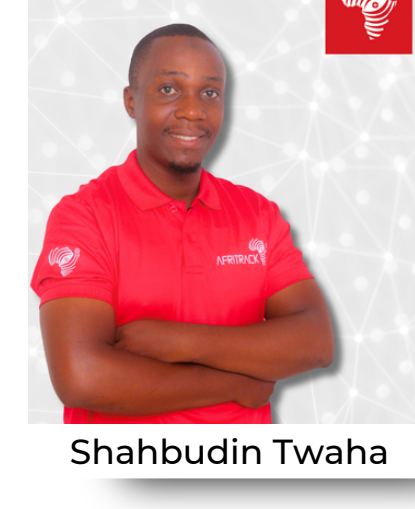
Minael Malipula

Customer Support Executive
Her calm demeanor, combined with her quick wit, ensures that clients feel both heard and valued, while resolving issues with efficiency and a smile.



Mohammed Mtagala

Technician
He is constantly eager to learn new skills and enhance his expertise. While he may not be the most talkative, his dedication to personal growth are evident in the quality of his work.



Shahbudin Twaha

Back Office Asst.
Hard working and dedicated, he's often one of the first to arrive and the last to leave. When he's not focused on his work, you'll find him dancing, you'll find him winking the way through the day, bringing a lively energy to the office.



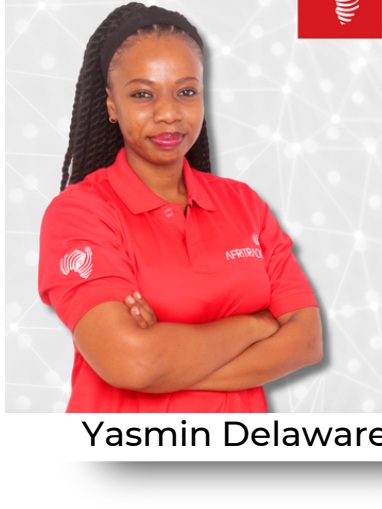
Suhail Sheriff

M.D
He leads with a thoughtful approach that inspires trust, while his unexpected humor brings a lightness to our work environment.



Suleiman Ndama

Sales Executive
Confident and full of energy, he brings a burst of humor and uplifting remarks to every team moment. With inspiring speeches and a contagious positive vibe, he keeps the team hyped while crush goals.



Yasmin Delaware

Marketing Executive
A creative mind with a quirky sense of humor, she approaches tasks with a perfect mix of creativity and lightheartedness, making work both enjoyable and productive.

CELEBRATING LABOUR DAY: TECHNOLOGY MOVES, PEOPLE LEAD

Celebrating the dedication, innovation and hard work that drive progress. At Afritrack, we honor every professional shaping a smarter, more connected future.

Together, let's build a future where technology and human effort drive inclusive growth.



Connect with us

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